

## STATEMENT OF OPINION

By Assoc. prof. Stanislava Ivanova, PhD

**Subject:** Competition for the academic position of **Associate Professor**  
Scientific specialty: **Pharmacoeconomics and Pharmaceutical Regulation**  
announced by Medical University of Plovdiv, Department of Organisation and Economics of  
Pharmacy, published in the State Gazette, Issue 15/21.02.2025.

**Applicant:** Radiana Staynova, PhD, MScPharm

### I. Analysis of the Candidate's Career Profile

Radiana Staynova earned her Master's degree in Pharmacy in 2015 from the Faculty of Pharmacy, Medical University of Plovdiv. In the same year, she was appointed as an Assistant Professor at the Department of Pharmaceutical Sciences, Faculty of Pharmacy, MU-Plovdiv. In 2019, she defended her PhD thesis titled "*Medical-Social Aspects and the Role of the Pharmacist in the Management of Gestational Diabetes Mellitus*", obtaining PhD in professional field 7.3. Pharmacy, under the doctoral program "Pharmacoeconomics and Pharmaceutical Regulation." She also holds a specialty in "Organisation and Economics of Distribution and Pharmacy Practice." In 2020, she completed a second Master's degree in Public Health and Healthcare Management. Since 2020, she has held the academic position of Chief Assistant Professor. She has completed courses and specializations in the areas of gestational diabetes, pediatric pharmacoepidemiology, and medication use during pregnancy. She has participated in three international Erasmus+ Program mobilities in Slovakia (2017), Spain (2019), and Hungary (2023). According to her latest performance evaluation, she received the highest possible rating – "Very Good."

### II. Overview of Submitted Materials

There is one applicant for this competition – Radiana Staynova, PhD, MscPharm. She has submitted all required documents in both paper and electronic formats, in accordance with Article 108, Section IV of the Rules for Academic Development at MU-Plovdiv.

### III. Evaluation of the Candidate's Scientific Work

In the current competition, the applicant has submitted a total of 41 full-text scientific publications. Of these, 24 are published in journals indexed in Scopus/Web of Science, and 17 in peer-reviewed non-indexed journals or edited collective volumes.

Fifteen articles have been published in high-impact journals, with a cumulative impact factor (IF) of 34.9. Based on the submitted evidence, the applicant significantly exceeds the minimum scientific-metric requirements for the position of Associate Professor, professional field 7.3 Pharmacy as outlined in the Rules for Academic Development at MU-Plovdiv.

### IV. Evaluation of the monographic work

The applicant has submitted a monographic work entitled "*The Pharmaceutical Profession in the 21st Century: Positive Change for Better Healthcare*," ISBN 978-619-7413-51-9, of which she is the only one author. The monographic work consists of 165 standard pages and includes seven chapters presenting a thorough analysis of the pharmacist's role in modern healthcare.

The work is well-structured and meets the standards of the Law for the Development of Academic Staff in the Republic of Bulgaria. I evaluate the monograph highly.

**V. Reflection (citation) of the candidate's publications in the national and foreign literature (publication image).**

The total number of citations received by the candidate is 116, of which 77 are in journals indexed in Scopus and Web of Science.

**VI. Complex, qualitative evaluation of the teaching and learning activities, including scientific guidance of students, doctoral students, and postgraduate students.**

Radiana Staynova, PhD, MScPharm has over nine years of teaching experience at MU-Plovdiv. Over the last five years, she has held the academic position of Chief Assistant Professor. Her total teaching workload over the past three academic years is 1767 hours, exceeding the standard teaching load at MU-Plovdiv.

She has participated in numerous national and international scientific forums and contributed to four textbooks and two teaching manuals for pharmacy students. She actively mentors students and has received multiple teaching awards.

Currently, she is responsible for administrative activities and teaching activities at the Department of Organisation and Economics of Pharmacy. Based on the submitted evidence, I give a high rating to her teaching and educational activities.

**VII. Critical Remarks and Recommendations**

I have no critical remarks or recommendations.

**VIII. Compliance with National and Institutional Requirements**

The scientific-metric indicators of the candidate significantly exceed the minimum requirements outlined in the Rules for Academic Development of MU-Plovdiv for the position of Associate Professor in the professional field 7.3 Pharmacy. Chief assist. prof. Radiana Staynova has 4373.48 points (table 1) with required minimum of 1270.

*Table 1. Reference on compliance with the minimum requirements for academic position "Associate Professor" by groups of indicators*


<b>Indicator Group</b>	<b>Content</b>	<b>Minimum Requirements MU – Plovdiv</b>	<b>Radiana Staynova, PhD, MScPharm</b>
<b>A</b>	<b>Indicator 1</b>	<b>50</b>	<b>50</b>
<b>B</b>	<b>Indicator 2</b>	<b>-</b>	<b>-</b>
<b>C</b>	<b>Indicators 3 or 4</b>	<b>100</b>	<b>100</b>
<b>D</b>	<b>The sum of indicators from 5 to 9</b>	<b>210 points</b> 10 articles in journals referenced in Scopus and/or Web of Science, incl. 6 articles with an <b>IF</b>	<b>591.3</b> (15 articles with an <b>IF</b> )

<b>E</b>	<b>The sum of indicators from 10 to 12</b>	<b>300 points</b> 12 citations in journals, referenced in Scopus and/or Web of Science	<b>2315 points</b> (77 citations in journals, referenced in Scopus and/or Web of Science)
<b>F</b>	<b>The sum of indicators from 13 to 22</b>	<b>50 points</b> - 2 scientific projects (incl. intra-university projects) - <b>acquired specialty</b>	<b>214.5 points</b> (10 scientific and educational project)
<b>G</b>	<b>Teaching activity (lectures and practicals)</b>	<b>360 points</b> (for the last 2 years X 0.5 p./hour)	<b>1102.68</b>
	<b>Academic position</b>	<b>200 points</b> (Chief assist. prof. - 100 p./year)	
<b>Total:</b>		<b>1270 points</b>	<b>4373.48 points</b>

## IX. Conclusion

Based on the materials presented, I conclude that Radiana Staynova, PhD, MscPharm, not only meets but significantly exceeds the requirements of the LDASRB, its Implementation Rules, and the Rules for Academic Development at MU-Plovdiv for the academic position of **Associate Professor**. I provide a positive evaluation of her research and teaching activities. In accordance with the Law for the Development of Academic Staff in the Republic of Bulgaria, its Implementation Rules, and the Rules for Academic Development at MU-Plovdiv, I recommend that the esteemed members of the Scientific jury award the academic position of **Associate Professor** to Chief Assistant Professor Radiana Atanasova Staynova, PhD, MScPharm in the higher education area 7. Healthcare and Sports, professional field 7.3 Pharmacy, in the specialty "Pharmacoeconomics and Pharmaceutical Regulation."

20 May 2025

Assoc. Prof.  Stanislava Ivanova, PhD

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